

## Doosan Forklift Part

Doosan Forklift Part - Doosan Infracore Company Ltd. is an international and intercontinental company which includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States partner, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer desires.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Moreover, there are more than 90 independent dealers moving lift truck materials and materials handling equipment. This network allows Doosan Infracore America to aggressively compete in this competitive market. The forklift product line remarkably comprises of 63 distinctive models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various truck designs range from 3,000 to 33,000 lbs. All vehicles are built in an ISO 9001 certified facility.

Doosan Infracore America is the fastest growing forklift business in the North American market, due to their stability in retaining a high level of consumer service quality and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. forklift division situated in Cleveland has a professional team experienced in Sales, Purchasing, Advertising, Logistical and Technical Support.

In the beginning the home-based forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled forklifts as part of a home-based equipment expansion project. Sales of these goods were originally targeted to state-run corporations, large scale organizations, and the armed forces. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical training became the new focus for enhancing quality and product development.

Domestic lift truck business for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980's, Daewoo's advanced technological advancements combined with sales success placed them in a situation of considerable expansion of their lift truck operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to assist them in the highly competitive North American materials handling industry. This project proved highly lucrative for Daewoo and their lift truck sales expanded greatly. In 1984, the company completed construction of a new facility to help in manufacturing high end value-added goods for export. In 1993, the company had a global sales network and started exporting designs they had established through in-house technology, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international markets.